

CONFIDENTIALITY AGREEMENT

As an inducement and condition of my engagement on the [PROJECT NAME] (“Production”), I agree as follows:

1. I understand that, in performing my services, I will have access to “Confidential Information” about the Production, its producers, artists, and artist reps (the “Artistic Team”), and its clients and advertising agencies (the “Clients”).
2. Confidential Information means all non-public information about the Production, Artistic Team, and Clients, including but not limited to information pertaining to (i) the Artistic Team’s and Clients’ business or operations; (ii) the products and imagery that are the subject of the Production; (iii) the creative direction, creative campaign, or trade methods and processes executed and employed during the Production; (iv) the behavior of the Artistic Team, Clients, talent, or crew on set; and (v) personal, financial, or contact information of the Artistic Team, Clients, talent, crew, and vendors associated with the Production.
3. I agree that I will not, during or after my engagement on the Production, disclose, use, comment on or publish any Confidential Information, and will not cause or assist anyone else to disclose, use, comment on or publish any such information. I will not post any Confidential Information or other images from the Production to any social media accounts or website without express prior authorization.
4. In the event that the Clients requires more specific or restrictive conditions around the use, maintenance, or return of Confidential Information than are described herein, I agree to abide by the conditions of the Client.
5. These obligations survive the termination of my engagement on the Production. Upon completion of the Production, I will return all copies in my possession, custody, or control of all Confidential Information whether in physical or electronic form.
6. My breach of this Agreement will cause the Artistic Team and/or Clients irreparable harm which will not be adequately compensated by money damages. Accordingly in the event of a breach or threatened breach of the Agreement, I agree that the Clients will be entitled to seek and obtain a temporary restraining order and preliminary and permanent injunction (without posting any bond) in addition to all other available remedies.
7. This Agreement will be construed in accordance with and governed by the laws of [NAME OF STATE]. I consent to submit to the exclusive jurisdiction of the courts of the [NAME OF STATE] for any actions arising out of or relating to this Agreement.

Signatures on following page

[REPRESENTATIVE OR PRODUCER]

EMPLOYEE/CONTRACTOR:

Authorized Signature

Authorized Signature

Name, Title

Name

Date

Date